## **Deloitte.**

# Technology Fast 50 Powerful connections





# Welcome to the Deloitte Technology Fast 50 Central Europe 2012

The Deloitte Technology Fast 50 in Central Europe is a program that recognises and profiles fast growing technology companies in the region. The program, which is now in its 13th year, ranks the 50 fastest growing public or private technology companies. Technology Fast 50 award winners for 2012 are determined based on percentage fiscal year revenue growth over five years (2007 to 2011).

Revenue growth is calculated in local currency.

Companies must meet a minimum revenue threshold
(in Euros) in order to qualify. Exchange rates are based
on annual average given by the central bank of the
company's respective national currency.

The program includes the following related industry sectors:

- Software
- Internet
- · Computers and peripherals.
- Telecommunications/Networking
- · Media and Entertainment

The Deloitte Technology Fast 50 Program in Central Europe recognises technology companies that have achieved the fastest rates of annual revenue growth in the region during the past five years (2007 to 2011). It is part of the global Fast 500 programme.

Technology companies are invited to self-nominate for the program via our website.

Financial data about the companies is provided by the entrants themselves and is gathered via our online survey tool. This information is then cross-checked using each company's financial statements which have been verified by their accountants or a registered auditor.

For further information regarding the Deloitte Technology Fast 50 Central Europe program, please visit our website: www.deloitte.com/Fast 50ce.

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### Introduction

### Powerful connections

Each year our Technology Fast 50 recognises companies in Central Europe that live and breathe innovation. These firms based in Warsaw, Prague, Budapest, Bucharest and beyond are serving clients from all around the world in the interconnected global technology marketplace.

The companies on this year's ranking all exhibit the qualities that the Fast 50 has come to embody: embracing change and flexibility; delivering innovative solutions and products; and leading the way in Central European innovation.

Inside this report you will learn about each of the companies on our Fast 50, Rising Stars, and Big 5 rankings. You will also find the results of our annual CEO survey which charts the responses of chief executives from fast-growing technology companies on the issues of confidence, growth scenarios, talent, performance management, and new technologies.

We have had the honour of recognising some of Central Europe's most prestigious and exciting technology companies over the years. I look forward to following the journeys of the companies on this year's ranking.

tehm.

Marek Metrycki

Fast 50 Programme Leader
Deloitte Central Europe

# 2012 Technology Fast 50

Rank:

Vola.ro SRL

Growth: 173239

Romania



CEO: Daniel Marcel Truica

Sector: Internet
Website: www.vola.ro

Founded: 2004 Years in Fast 50: 2 Last Year Rank: 1 Founded as a student travel business. Currently, the main focus is on selling air-tickets and other services for

travellers over the internet.

Rank: 2

LiveSport s.r.o.

Czech Republic

LiveSport

CEO: Martin Hajek
Sector: Internet
Website: www.livesport.eu

Founded: 2006 Years in Fast 50: 2 Last Year Rank: 2 One of Europe's largest providers of sports content on the internet, generating revenue by selling advertising

space on its websites.

Rank: 3

i3D S.A.

Poland

Tree your dimensions

CEO: Jacek Jędrzejowski Sector: Software Website: www.i3d.pl Founded: 2006 Years in Fast 50: 2 Last Year Rank: 7 Offers computer graphics, 3D presentations, simulations, interactive Web pages, and configurators for clients in sales, training, marketing, and industrial design areas. It engages in developing and implementing virtual universe technology solutions in interactive, three-dimensional visualizations, and virtual reality fields in Poland.

Rank: 4

Inwestycje.pl S.A.

Poland

inwestycje:pl

CEO: Anna Sołowska-Łabaz Sector: Internet

Website: spolka.inwestycje.pl

Founded: 2004 Years in Fast 50: 2

Last Year Rank: 5

Owner and publisher of the Inwestycje.pl Media Group, one of the largest independent financial portals in Poland focusing on business professionals.

Rank: 5

NORIL s.c.

Poland

noril.pl

CEO: I. Majewska, N. Majewski Sector: Internet

Website: www.noril.pl

Founded: 2004 Years in Fast 50: 1 Last Year Rank: - One of the largest companies in the search engine optimization (SEO) industry in Poland, specialising in website positioning.

Rank: 6

LGBS Polska Sp. z o.o.

Poland

LGBS Software

CEO: Wojciech Wolny Sector: Software Website: www.lgbs.pl Founded: 2004 Years in Fast 50: 1 Last Year Rank: - Provides customised business-dedicated IT project solutions. Main area of expertise is software creation services based on Microsoft technologies. The company is also proficient in the Java environment and other software

frameworks.

Rank: 7

Internet Shop s.r.o.

Czech Republic

parfums.cz

CEO: Michal Zamec
Sector: Internet
Website: www.parfums.cz

Founded: 2004 Years in Fast 50: 2 Last Year Rank: 3

Online perfume and cosmetics shop operating the most extensive network of perfume shops in Central Europe.

Technology Fast 50 Central Europe 2012

SMT Software S.A.

Poland



CEO: Sebastian Łękawa Sector: Software

Website: www.smtsoftware.com

Founded: 2002 Years in Fast 50: 1 Last Year Rank:

Innovative software house providing full-scale programming and outsourcing services by combining creativity with mathematical accuracy.

Growth: 1029%

Rank: 9

Domenomania.pl S.A.

Poland

CEO: Mateusz Szuściak Founded: 2004 Years in Fast 50: 1 Sector: Internet Website: www.domenomania.pl Last Year Rank:

One of the largest hosting providers and domain registrants in Poland, offering a broad hosting services, domain names, and services such as search engine optimization and web

creation.

Rank: 10

Capture Informatikai és Tanácsadó Zrt.

Hungary

CEO: Peter Dobozi Founded: 2004 Sector: Software Years in Fast 50: 1 Website: www.capture.hu Last Year Rank: -

Offers software development, system integration, testing and business consulting services for large corporates in Central Europe

Rank: 11

Technitel Polska S.J.

Poland

Technitel

CEO: Rafał Rodziewicz Founded: Sector: Telco/Networking Years in Fast 50: Website: www.technitel.pl Last Year Rank: 9 One of the largest companies in the telecommunications and information technology sector in Poland providing

fibre and wireless networks.

Datera S.A.

Poland

**₹**□ΛΤΕΠΛ

CEO: Marek Matulewicz Sector: Telco/Networking Website: www.datera.pl

Founded: 2003 Years in Fast 50: 2 Last Year Rank: 7

2005

2

Technology company specialising in creating telecommunication and IT solutions. It produces nextgeneration carrier-class telecommunications platforms based on IP, the IP telephone PBX for enterprises, as well

as tailored solutions.

Rank: 13

**GEM System a.s.** 

Czech Republic

**GEM** 

CEO: Zdenek Vlcek Sector: Software Website: www.gemsystem.cz

Founded: 2004 Years in Fast 50: 2 Last Year Rank:

Player on the systems and integration solutions market and specialising in Data Warehousing, Business Intelligence, Identity Management and B2B communications systems.

Growth: 900%

Rank: 14

SmartTel SA

Romania

Smartle

CEO: Rodica Pavaloaia Founded: 2000 Years in Fast 50: 1 Sector: Software Website: www.smarttel.ro Last Year Rank:

The company is a mobile banking service in Romania which allows clients to visualize all necessary information regarding their bank accounts directly on their mobile phone. It also offers SMS messaging services for mobile marketing.

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Sunrise System Sp. z o.o.

Poland CEO:

**## sunrise** system

Janusz Bogaczyk Sector: Internet

Website: www.sunrisesystem.pl

Founded: 2003 Years in Fast 50: 4 Last Year Rank: 18

One of the leading interactive agencies in Central and Eastern Europe specialising in internet marketing and web analytics, as well as comprehensive consulting for

commercial use of the Web.

Rank: 16

TeamNet International SA

Growth: 870%

Romania

TeamNet

CEO: Bogdan Padiu Sector: Software Website: www.teamnet.ro Founded: 2001 Years in Fast 50: 5 Last Year Rank: 6

One of the largest IT system integrators in Romania, focusing on the development and implementation of software applications based on the latest technologies.

**Rank: 17** 

iData Műszaki Informatikai Mérnöki Iroda Kft.

Hungary

Poland

Founded: CEO: Lajos Szabó Sector: Software Years in Fast 50: 1 Website: www.itrack.hu Last Year Rank: -

Company involved in the development, production, operation and selling of satellite tracking, route recording and theft protection systems. With its iTrack2 system, users can easily access the data of their vehicles on the internet.

Rank: 18

LIVECHAT Software S.A.

LiveChat

CEO: Founded: 2002 Mariusz Cieply Sector: Years in Fast 50: 2 Website: www.livechatinc.com Last Year Rank: 26

The company provides live chat software helping clients speak directly to their website's visitors.

Future Processing Sp. z o.o.

Poland

Poland

Poland

CEO: Jarosław Czaja Founded: 2000 Years in Fast 50: 2 Sector: Software Website: www.future-processing.com Last Year Rank: 22

Software development company with a strong background in Microsoft .NET and Java technologies, including mobile and web application development.

Rank: 20

CONCEPTO S.A.

Growth: 700%

CEO: Dariusz Kowalski Sector: Internet Website: www.concepto.pl Founded: 2005 Years in Fast 50: 2 Last Year Rank:

Agency that help clients achieve their marketing objectives. They focus on new media (mobile, internet) and cover developing applications, graphic design, and offering advice on technology.

Rank: 21

Grupa eholiday.pl Sp. z o.o.

eholiday.pl

CEO: Mariusz Wojciechowski Sector: Internet Website: www.eholiday.pl

Founded: 2004 Years in Fast 50: 1 Last Year Rank:

Consists of four portals of tourist destinations. Leader in accommodation services on the Polish internet market, offering a wide range of products related to tourism and recreation.

Rank: 22

Grupa Nokaut S.A.

Poland

<sub>grupa</sub> nokaut

CEO: Wojciech Czernecki

Sector: Internet

Website: www.grupanokaut.pl

Founded: 2006 Years in Fast 50: 1

Last Year Rank:

One of the leading Polish Internet price comparison sites, visited by 2.5 million users every month. Includes price comparison, comparison of hotels, and also offers mobile

price comparison.

Rank: 23

Kilgray Fordítástechnológiai Kft.

Growth: 655%

Hungary

CEO: Balazs Kis Sector: Software Website: www.kilgray.com/ Founded: 2005 Years in Fast 50: 1 Last Year Rank:

Offers clean and innovative translation technology to enhance productivity and quality for translators, service providers and enterprises.

Rank: 24

Kishonti Kft.

Hungary

KISHONTI

László Kishonti CEO: Sector: Software

Website: www.kishontiinformatics.com Last Year Rank:

2003 Founded: Years in Fast 50: 1

Provider of CPU and GPU performance and benchmarking software tools. The company offers industry-standard benchmarking toolsets and databases which deliver realistic and reliable comparisons of products. It also focuses on high performance mapping and navigation.

Rank: 25

**Crys Computers SRL** 

Romania

INCRYS

CEO: Sector: Software Website: www.incrys.ro/en

Gheorghe Pasc Founded: 2000 Years in Fast 50: 3 Last Year Rank: 28

One of the leading IT outsourcing companies in Central and Eastern Europe providing complete consulting and IT services.

Rank: 26

E-bola Média Kft.

Hungary

**EBOLA**PLAY

CEO: Domonkos Bence Sector: Internet

Website: www.ebolamedia.com

Founded: 2006 Years in Fast 50: 1

Last Year Rank: -

Growth: 526%

Online video content production and seeding company consisting of an international team specialising in online video campaigns. Developed the proprietary Ebola Play platform.

Rank: 27

Sygic a. s.

Slovakia

Sygic.

CEO: Michal Štencl Sector: Software Website: www.sygic.com Founded: 2004 Years in Fast 50: 3 Last Year Rank:

Develops and sells turn-by-turn voice guided GPS navigation for a wide range of mobile devices.

Rank: 28

Accesa

Romania

accesa

CEO: Iulian Iuga Sector: Software Website: www.accesa.eu

Founded: 2004 Years in Fast 50: 1 Last Year Rank:

Formerly known as Misoft Systems. Dynamic software development and consulting company providing business solutions, industrial applications and financial software.

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Rank: 29

Softhis Sp. z o.o.

Poland

•softhis

CEO: Łukasz Rzepecki Sector: Software Website: www.softhis.com Founded: 2005 Years in Fast 50: 1 Last Year Rank:

Provides advanced IT solutions which support business plans, strategies, and professional implementation of projects.

Rank: 30

eSKY.pl S.A.

Poland



CEO: Piotr Stępniewski Sector: Internet Website: www.esky.pl

Founded: 2004 Years in Fast 50: 1 Last Year Rank: -

2002

Online travel agency through which customers can book a number of travel products and services, get information and gain inspiration to travel, and providing broader travel assistance.

Rank: 31

Idamas, UAB

Lithuania

idamas •

CEO: Justas Urbonas Founded: Sector: Software Years in Fast 50: 1 Website: www.idamas.lt Last Year Rank: -

Founded to offer IT solutions and consultations for the public and private sector. Since 2009 the company has focused on implementing "One-stop shop" and "E-Democracy" solutions for local government and public organisations in Lithuania.

Rank: 32

CD Projekt RED S.A.

Poland

CEO: Adam Kiciński Sector: Media and Entertainment Website: www.cdprojektred.com

Founded: 2001 Years in Fast 50: 1 Last Year Rank:

Company involved in the development of video games; one of the most respected game developers in the roleplaying game (RPG) genre.

IAI S.A. Poland

Poland



CEO: Paweł Fornalski Sector: Internet Website: www.iai-sa.com Founded: 2002 Years in Fast 50: 2 Last Year Rank: 14

Creator and provider of the IdoSell.com platform (SaaS), a comprehensive solution for companies selling online in Poland.

Rank: 34

7bulls.com Sp. z o.o.

Growth: 397%



CEO: Konrad Wawruch Software Sector: Website: www.7bulls.com

Founded: 2002 Years in Fast 50: 1 Last Year Rank:

Provides innovative IT solutions, software tailored to individual customer needs and professional IT consulting and advanced technical support.

Rank: 35

INSIA a.s. Czech Republic

**INSIA** 

CEO: Ivan Špirakus Sector: Internet Website: www.insia.cz Founded: Years in Fast 50: 7 Last Year Rank: 32

Insurance broker offering professional services in all areas of commercial and personal insurance. Members of the INSIA network are using the proprietary YETI system which allows them to share the knowledge, processes, planning and communication across the network.

Advatech Sp. z o.o.

Poland



CEO: Jacek Szubert Sector: Computers/Peripherals Website: www.advatech.pl

Founded: 1998 Years in Fast 50: 6 Last Year Rank:

IT solution integrator offering data backup systems, IT security and information management systems and IT

infrastructure design and support.

**Rank: 37** 

SARE S.A.

Poland

Growth: 332%

SARE

CEO: Tomasz Pruszczyński Sector: Software Website: www.sare.pl

Founded: 2005 Years in Fast 50: 3 Last Year Rank: 29

1999

Focusing on creating new opportunities associated with the use of e-mail, working to make it one of the most effective communications tools in the market.

Rank: 38

Ideo Sp. z o.o.

Poland CEO:

ideo

Arkadiusz Michno Founded: Years in Fast 50: 2 Sector: Internet Website: www.ideo.pl Last Year Rank: 10 Providing solutions in the area of e-marketing, e-business, e-government and e-consulting.

Comutel d.o.o.

Serbia

Rank: 39

CEO: Miodrag Radulovic Founded: Sector: Telco/Networking Years in Fast 50: 1 Last Year Rank: -Website: www.comutel.co.rs

Deals with computer networks engineering, applying best of breed solutions for communication and technology.

Integer.pl S.A., GK

Poland

Integerpl

CEO: Rafał Brzoska Sector: Other Website: www.integer.pl Founded: 1999 Years in Fast 50: 2 Last Year Rank: 35

Developing solutions in on-line mail tracking, GPS receivers used by postmen and postwomen, and mail insurance. The latest solutions include Paczkomaty 24/7, a service directed at the e-commerce sector.

Rank: 41

Melog.com Sp. z o.o. Poland

CEO: Jarosław Święcicki Sector: Internet

Website: www.melog.com

2000 Founded: Years in Fast 50: 1 Last Year Rank: -

Publisher in Poland specialized in the real estate industry, managing well-known real estate intenet portals.

eo Networks S.A. Poland

CFO: Stefan Batory Sector: Software Website: www.eo.pl

Founded: 2001 Years in Fast 50: 7 Last Year Rank: 39

Polish software house focusing on the design and construction of innovative software based mainly on open source solutions for the financial, technology, media and telecommunications industries.

Rank: 43

Ingenio Software SA

Romania

🌃 ingenio

CEO: Rodica Pavaloaia Sector: Software Website: www.ingenio.ro Founded: 2004 Years in Fast 50: 1 Last Year Rank: -

Partnering with financial institutions to offer consultancy, and to develop and implement tailor-made products. Their most important product is a proprietary application that automates the retail lending workflow.

#### **Factory Creative Studio Kft.**

Hungary



CEO: Zsolt Fábián Founded: 2000 Sector: Software Years in Fast 50: 1 Last Year Rank: Website: www.factory.co.hu

Integrated communication agency providing services of a classic creative agency as well as software and new platform development.

Rank: 45

Billennium Sp. z o.o.

Growth: 242%

Poland

**3** BILLENNIUM° CEO: Bartosz Gaweł Łopiński Sector: Software

Founded: 2003 Years in Fast 50: 1 Website: www.billennium.pl Last Year Rank:

Company that designes and implements modern IT systems and offers IT nearshoring for European market companies. Established its own BPM Platform that claims to be one of the most advanced systems of its type in Poland.

Rank: 46

**Dolphio Consulting Kft.** 

Dolphio

Janos Rovnyai CEO: Founded: 2004 Sector: Software Years in Fast 50: 2 Website: www.dolphio.hu Last Year Rank: 37

Engaged in R&D and related topics of information technology. R&D projects including GPGPU technologies, 3D motion capture and visualization, text and data mining, artificial intelligence, multidimensional data processing and social network analysis.

**Rank: 47** 

BalaBit IT Biztonságtechnikai Kft.

Growth: 239%

Hungary

Hungary

CEO: Balázs Scheidler Founded: 2000 Sector: Software Years in Fast 50: 3 Website: www.balabit.com Last Year Rank: -

An innovative information security company, focusing on the development of privileged activity monitoring, trusted logging and proxy-based gateway technologies to help protect customers from internal and external threats.

Rank: 48

BTC Sp. z o.o.

Czech Republic

Poland

btc

2002 CEO: Maciej Kaczyński Founded: Sector: Software Years in Fast 50: 3 Website: www.btc.com.pl Last Year Rank: 24

IT company specialising in the auditing of equipment, software, and security, providing consulting services in the field of security and IT infrastructure management.

Rank: 49

ZOOM INTERNATIONAL s.r.o.

CEO: Šimon Vostrý Founded: Sector: Software Years in Fast 50: 5 Website: www.zoomint.com Last Year Rank: 30

Provides interaction recording and quality management solutions for Contact Centres and Unified Communications environments.

Rank: 50

CompuGroup Medical Polska Sp. z o.o. Poland

CFO: Waldemar Grudzień Founded: 1995 Sector: Software Years in Fast 50: 1 Website: www.cgmpolska.pl Last Year Rank: -

Manufacturer of software for the healthcare sector, including multimedia electronic patient record and innovative solutions based on web technologies.

Rank: 51

**AS Nortal** Estonia

Growth: 232%

13

MNORTAL

CEO: Priit Alamae Founded: 2000 Sector: Software Years in Fast 50: 4 Website: www.nortal.com Last Year Rank: -

Software development solutions provider in public and private sector. Formerly Webmedia Group (until 2012).

Technology Fast 50 Central Europe 2012

1999

# Big 5 awards

The Big 5 awards recognise those comapanies which are too big to compete in growth rates with smaller companies participating in the main Fast 50 ranking but still growing at a rapid pace for their size. In order to be eligible for Big 5 recognition, companies must have:

- Operating revenues of at least €50,000 in each
  of the past 5 years. Exchange rates are based on
  annual average given by the central bank of the
  company's respective national currency.
- Been in business for a minimum of five years.
- 2011 revenues in excess of € 25 million.
- Be headquartered within Central Europe.
   Subsidiaries or divisions are not eligible unless they have some public ownership and are separately traded.

Achieving € 25 million in revenue is a significant achievement for our Technology Fast 50 winners

Congratulation to these five companies and a special note Internet Shop s.r.o. who came 1st in the Big 5 and was also ranked 7th in the Fast 50.

Internet Shop s.r.o.

Czech Republic

parfums.cz

CEO: Michal Zamec Sector: Internet

Website: www.parfums.cz

Founded: 2004 Years in Fast 50: 2 Last Year Rank: 3

Online perfume and cosmetics shop operating the most extensive network of perfume shops in Central Europe.

Rank: 2

TeamNet International SA

Romania

TeamNet

CEO: Bogdan Padiu Sector: Internet

Website: www.teamnet.ro

Founded: Years in Fast 50: 5 Last Year Rank: 6

One of the largest IT system integrators in Romania, focusing

on the development and implementation of software applications based on the latest technologies.

eSKY.pl S.A.

Poland

CEO: Piotr Stępniewski Sector: Internet Website: www.esky.pl

2004 Founded: Years in Fast 50: 1 Last Year Rank: -

Online travel agency through which customers can book a number of travel products and services, get information and gain inspiration to travel, and providing broader travel

Rank: 4

Advatech Sp. z o.o.

Poland



CEO: Jacek Szubert Sector: Computers/Peripherals

Website: www.advatech.pl

Founded: 1998 Years in Fast 50: 6 Last Year Rank: -

IT solution integrator offering data backup systems, IT security and information management systems and IT

infrastructure design and support.

Rank: 5

Integer.pl S.A., GK

Poland

:::Integer.pl

CEO: Rafał Brzoska Sector: Other

Website: www.integer.pl

Founded: 1999 Years in Fast 50: 2 Last Year Rank: 35

Developing solutions in on-line mail tracking, GPS receivers used by postmen and postwomen, and mail insurance. The latest solutions include Paczkomaty 24/7, a service

directed at the e-commerce sector.

### Rising Star awards

The Rising Star awards recognise high-growth nominating companies who are too young to the Technology Fast 50, but already growing rapidly.

In order to qualify for the Rising Star award category companies must meet the following key criteria:

- Operating revenues at least €30,000 in each year.
   Exchange rates are based on annual average given by the central bank of the company's respective national currency.
- 2. Must be in business for a minimum of three years but less than five.
- 3. Must be headquartered within Central Europe.
  Subsidiaries or divisions are not eligible unless they have some public ownership and are separately traded.

Congratulations to Netwise S.A. from Poland for topping the Rising Star award category this year.

Rank: 1

Netwise S.A.

Growth: 641%

Poland

CEO: Jakub Skalbania Sector: Software Website: www.netwise.pl Founded: 2008 Years in Fast 50: Last Year Rank: -

2008

Specializing in providing CRM / CEM and business support systems solutions in accordance with the concept of xRM, with a full range of services from consulting support for the implementation of CRM systems to web hosting and IT infrastructure support.

Rank: 2

#### Focus Telecom Polska Sp. z o.o.

Growth: 551%

Poland

(ŸŸŸ

CEO: Cezary Małuj Founded: 20
Sector: Internet Years in Fast 50:
Website: www.focustelecom.pl Last Year Rank: 4

Providing solutions based on the cloud model, guaranteeing remote access to services delivered in a uniform, technologically advanced IT&T infrastructure.

Rank: 3

#### Meble.pl S.A.

Growth: 432%

Poland

meble<sub>\*</sub>pl

CEO: Jarosław Czarnik Sector: Internet Website: www.meble.pl Founded: 2008 Years in Fast 50: Last Year Rank: - Portal which facilitates the optimal use of the Internet in order to establish business and cooperation contacts for the furniture industry in Poland.

Rank: 4

#### Arboreus Online Oktatási Szolgáltató Kft.

Growth: 295%

Hungary



CEO: Gabor Mikes
Sector: Internet
Website: www.arboreus.eu

Founded: 2008 Years in Fast 50: Last Year Rank: - Offers professional online training materials for major selection exams, EPSO, UKCAT and other SHL, Kenexa or TalentQ-based recruitment exams.

Rank: 5

#### FRU.PL S.A.

Growth: 285%

Poland

FRUPL

CEO: Michał Wrodarczyk
Sector: Internet
Website: www.fru.pl

Founded: 2008 Years in Fast 50: Last Year Rank: 6 Portal that enables customers to book airline tickets, hotels and car rental via the Internet using proprietary technology.

eOpen Sp. z o.o.

Poland

**e** Open

CEO: Artur Kozłowski Founded: 2009 Sector: Telecommunications/NetworkingYears in Fast 50:

Website: www.cloudpower.pl Last Year Rank: - Provides advanced IT services for corporate and institutional customers from a number of sectors. The company also offers state-of-the-art IT solutions aimed at increasing

business effectiveness.

Rank: 7

Creotech Instruments S.A.

Poland

CEO: Grzegorz Kasprowicz Sector: Computers/Peripherals

Website: www.creotech.pl

Founded: 2008

> Years in Fast 50: Last Year Rank:

Growth: 269%

Creating multiple technologies and their applications. Offers the White Rabbit time synchronisation systems, m2m systems, IP cameras, and measurement systems along with

other technologies.

ITMAGINATION Sp. z o.o.

Poland

CFO: Łukasz Kieloch Sector: Software

Website: www.itmagination.pl

Founded: 2006

Years in Fast 50: Last Year Rank:

Leading provider of innovative services and IT solutions in Poland, focusing on business intelligence, consulting and

business process integration.

Rank: 9

audioteka.pl

MDPL Sp. z o.o.

Poland

CEO:

Marcin Reme Sector: Media and Entertainment

Website: www.audioteka.pl

Founded: 2008

Years in Fast 50: Last Year Rank: -

Owner of audioteka.pl website that distributes audiobooks for direct download to the PC, mobile phone or other

Fabryka e-biznesu Sp. z o.o.

Poland



CEO: Mateusz Zych Sector: Software Website: feb.net.pl

Founded: 2008

Years in Fast 50: Last Year Rank:

Modern agency specialized in branding and providing innovative solutions in the field of marketing, e-martketing, system analysis, programming, computer graphics and

database integration.

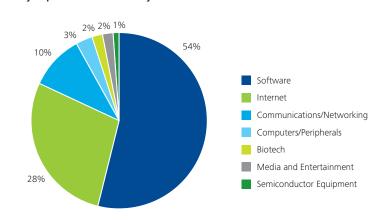
# CEO Survey highlights

The 2012 Technology Fast 50 CEO Survey is based on responses from over 130 CEOs of companies within the technology industry in the Central European region that applied for and met the criteria for this year's Fast 50.

#### **Survey respondents**

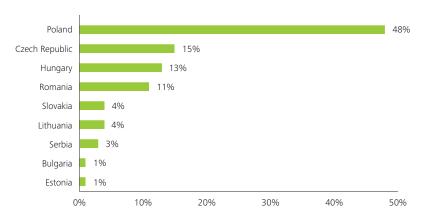
Most of the respondents were from the Software sector (54%), followed by Internet (28%) and Telecoms/Networking (10%).

#### Survey respondents breakdown by business sector 2012



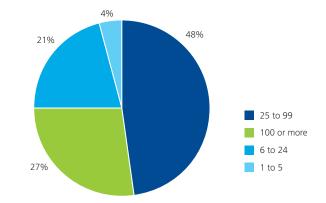
Nearly half of the CEOs (48%) were located in Poland, followed by the Czech Republic (15%) and Hungary (13%).

#### Survey respondents breakdown by country



Looking at company size, 48% were CEOs from a company with between 25 and 99 employees and 27% from a company with more than 100 employees.

#### Survey respondents breakdown by company size

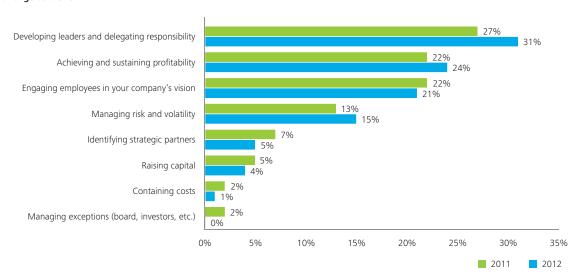


#### **Personal challenge**

The biggest personal challenge for 31% of CEOs is developing leaders and delegating responsibility, up from 27% last year. For 24% of them it is achieving and

sustaining profitability and 21% responded that it is engaging employees in the company's vision.

#### Biggest personal challenge as a CEO

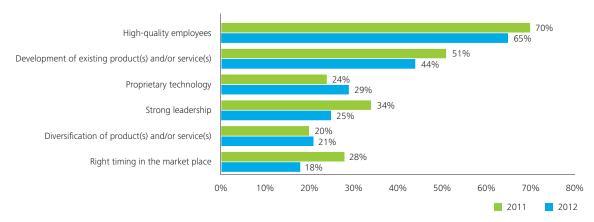


#### **Growth factors and threats**

65% of CEOs felt that high-quality employees contributed the most to their growth this year, down from 70% in 2011. Meanwhile 44% attributed part of

their growth to developing existing products or services, down from 51% last year.

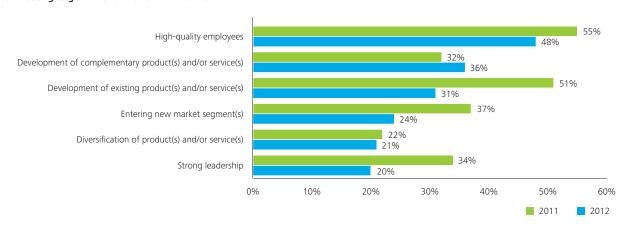
#### Factors contributing to growth in the previous 12 months



CEOs reported that the most important contributing factor to growth over the next 12 months is high-quality employees, down to 48% from 55% last year.

Fewer CEOs reported that developing existing products or services is a critical growth factor, with only 31% feeling this way compared to 51% in 2011.

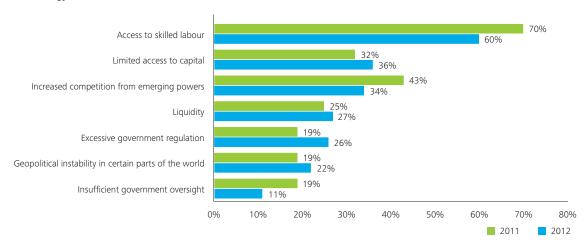
#### Factors contributing to growth over the next 12 months



The biggest threat to growth remains access to skilled labour according to 60% of CEOs. 36% of CEOs see a threat in limited access to capital, while 34% are wary

of increased competition from emerging powers, down from the 43% who felt this way in 2011.

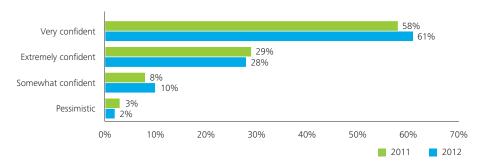
#### Threats to growth in technology sector over the next 12 months



#### **Confidence level of growth**

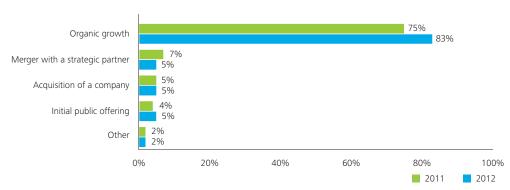
89% of CEOs are either very or extremely confident of growth over the next 12 months: 61% are very confident while 28% are extremely confident.

#### Confidence level of growth over the next 12 months



Organic growth is the most likely scenario for the company within the next 12 months for 83% of CEOs.

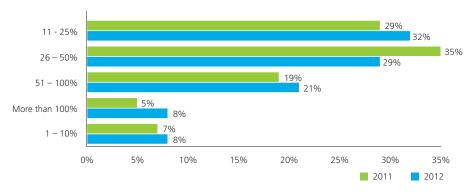
#### Confidence level of growth over the next 12 months



#### **Expected revenue growth**

32% of CEOs expect revenue growth of between 11% and 25%, 29% expect growt between 26% and 50%.

#### Expected revenue growth over the next 12 months

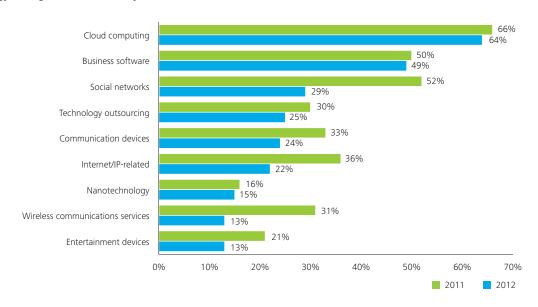


#### **Growth potential**

CEOs still expect the greatest growth potential to come from cloud computing, with 64% expressing

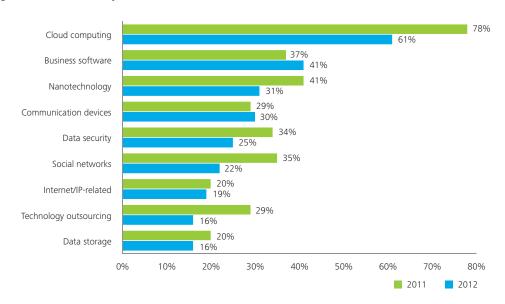
this opinion. Only 29% of CEOs see potential in social networks, down from 52% in 2011.

#### Growth potential of technology sub-segments over the next year



Cloud computing is still viewed by CEOs as having the most potential over the next 1-3 years, though only 61% chose it compared to 78% in 2011. More CEOs are seeing medium-term potential in business software, which grew by 4 points to 41%. Nanotechnology, meanwhile, is viewed by CEOs as less attractive (31% compared to 41% in 2011).

#### Growth potential of technology sub-segments over the next 1-3 years

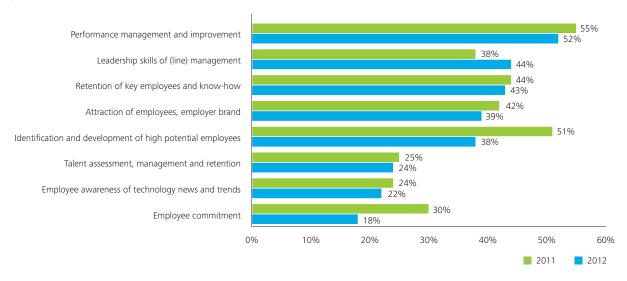


#### **Talent and performance management**

The biggest HR challenge for CEOs remains performance management and improvement. More CEOs reported finding leadership skills of managers a challenge.

The identification and development of high potential employees, one of the biggest challenges in 2011 with 51% of respondents, was only selected by 38% of CEOs this year.

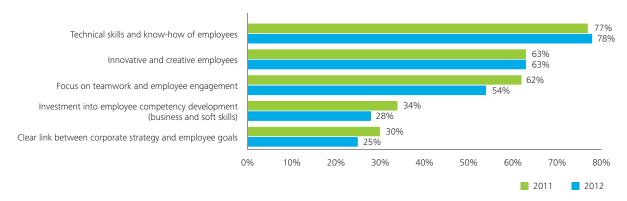
#### **HR** challenges as CEO



The top three people-related factors contributing to growth remain the same as last year. Similar to last year, most CEOs (78%) selected technical skills and

know-how of employees as the people-related factor most contributing to growth.

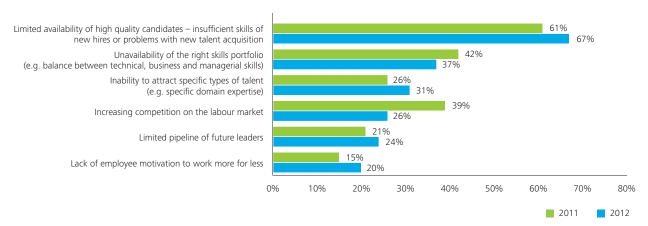
#### People related factors contributing to growth over previous 12 months



CEOs reported that the biggest people-related threats to growth over the next 12 months will be limited availability of high quality candidates, with

67% expressing this view. Some CEOs see a threat in an unavailability of the right skills portfolio (37%) or in an inability to attract specific types of talent (31%).

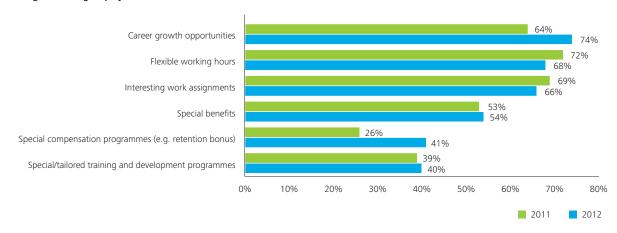
#### Expected people related threats over the next 12 months



CEOs reported that they attract and retain employees through career growth opportunities (74%), flexible

working hours (68%) and interesting work assignments (66%).

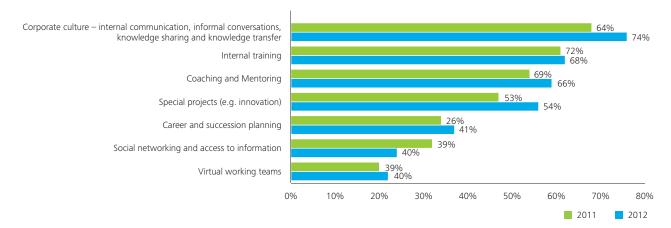
#### Ways of attracting & retaining employees



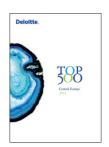
The most common activity identified by CEOs to develop their talent was corporate culture, with 76% of respondents expressing this view compared to 68% in 2011. Internal trainings are nearly as common as they

were last year, while more CEOs chose coaching and mentoring (59% over 54% in 2011) and special projects for employees (56% versus 47% last year) as talent-development activities being run in their companies.

#### Activities for developing talent



### Thought leadership



#### **Central Europe Top 500**

www.deloitte.com/cetop500

The CE Top 500 report ranks the 500 largest companies in the region and provides commentary and insights on regional trends from Deloitte's professionals and leading executives from some of the most prominent businesses across the region. The major themes in this year's Deloitte CE Top 500 report were growth, performance and innovation.



#### **CFO Survey Central Europe, 2nd edition**

www.deloitte.com/cecfo

The Deloitte Central Europe CFO Survey provides the Central European business community with an objective overview of the most crucial factors at play in driving the region's businesses' forward. The second edition of this bi-annual survey addresses the issues of greatest concerns of 265 CFOs from the six largest economies of the region (Poland, Czech Republic, Hungary, Romania, Slovakia and Croatia).



#### **Investing in Central Europe**

www.deloitte.com/investince

The key drivers for investors making cross-border direct investments are usually either to gain access to new and growing markets, or to reduce costs. The countries of Central Europe ("CE") score highly on both. The countries of the CE region comprised in this publication include Bulgaria, Czech Republic, Hungary, Poland, Romania and Slovakia.



#### **CE Private Equity Confidence Survey**

www.deloitte.com/cepe

Deloitte's Central European Private Equity Confidence Survey reflects the expectations of private equity professionals focusing on Central Europe. The survey has been conducted twice a year since March 2003 and the results are based on questionnaires sent to professionals in private equity firms active in the following Central European countries: Estonia, Lithuania, Latvia, Poland, Czech Republic, Slovakia, Hungary, Romania, Moldova, Bulgaria, Macedonia, Slovenia, Croatia, Bosnia & Herzegovina, Serbia, Montenegro, and Albania.



#### **Global Economic Outlook - 3rd quarter 2012**

www. deloitte.com/globale conomic outlook

Deloitte Research's Global Economic Outlook offers timely insights from Deloitte Research's team of economists about the trends and events that are shaping the marketplace. This edition offers economic outlooks for the Eurozone, the United States, China, the United Kingdom, Japan, India, Russia, and Brazil.

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